

Care Label Manual – V2022

GDI Appendix 8

AT. B.V.

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1. Composition and care label

1.1 General

- All goods must be labeled with a fibre composition label.
- Labels must indicate the international care symbols from Ginetex (ISO 3758.3). (Washing, Bleach, Tumble dry, Ironing, Dry clean).
- Composition must be according to the "Regulation (EU) No 1007/2011 of the European Parliament and of the Council on textile fibre names and related labeling and marking of the fibre composition of textile products".
- Labels must always be neutral in color to prevent the labels from being seen through the outer fabric of an item.
- The standard label is white with black font, unless specified differently, then you can use black with white font.
- The labels need to be readable at all times; all characters on the care label need to have the same font and size. Please use font: Helvetica neue / medium, size 3pt
- Care label quality: Please always use Recycled polyester (satin look).
- Care label construction: use single layers of 6cm x 3,5 cm Do not add a foldline. If you need more space, add a new layer. Do not extend the label.
- Everything must be machine washable, unless told otherwise.
- Never use abbreviations.

1.2 Additional texts and specific notes

- The presence of non-textile parts of animal origin, like leather, horn, mother of pearl or feathers in textile products shall be indicated by using the sentence: "Contains non-textile parts of animal origin". Written in four languages. Data relating to care instruction must comply with the directives for textile care labeling: ISO 3758 2012
- With prints and contrast colors always use the additional text "Wash separately".
- For all colors except for light yellow, white and color combinations must indicate "wash with similar colors"
- For knitted fabrics made of 100% Viscose, use the symbol of one dot ironing
- For denim fabrics use the additional text: "Because of its intensive color, this article can stain when wearing"
- For heavy knit, washsymbol 30 degrees must be used.
- Articles with rhinestones, sequins, beads, etc. washsymbol 30 degrees must be used and additional text "Wash and iron inside out".
- Crush articles, use the symbol 'no ironing'.
- Articles that are completely or partly made of PU, cannot be dry cleaned.
- Articles with Metallic fibre use the symbol no dry cleaning
- All fabrics that are used in an article need to be mentioned with their own composition on the care label, with a total of 100% per fabric.
- Never use brandnames of fibres on the care label. Nylon is the only exception. If sustainable; see 1.5.
- Decorative fibres does not need to be mentioned when it is less than 7% of the total composition.
- If a fabric is less than 30% of the total product weight, it does not need to be mentioned. We prefer to mention it all times.

1.3 Additional America Today requirements

- **UPDATE:** Labels must be written in **fourteen** languages; English, Dutch, **Czech, Estonian, Finnish, French, German, Italian, Latvian, Lithuanian, Polish, Slovak, Spanish and Swedish.**
- Article-, and color number must be mentioned.
- Because it's getting more important to chase our products you need to add the purchase order number.
- **UPDATE:** The address of the America Today office or Coolcat must be added:

AT B.V. Diemermere 1 1112 TA Diemen The Netherlands	Cool Cat Junior B.V. Diemermere 1 1112 TA Diemen The Netherlands
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- Above the address, you need to mention the country of origin. The country of origin is the country in which the article is produced (CMT) and not the country where it is bought. Production country must be mentioned in all above mentioned languages.

1.4 Placement

Labels must be stitched into the seam in the following places:

- Tops: ±10cm from bottom
- Dresses: ±20cm from bottom
- Bottoms: Left front

Or otherwise advised by buying/
design teams.



1.5 Notation of sustainable materials

UPDATE:

We make a distinction between general sustainable material and brand fibers notation.

General sustainable material

Note as: Sustainable part in parentheses followed by the material.

Example 1: 100% (recycled) polyester

Example 2: 100% (organic) cotton

Brand fibers

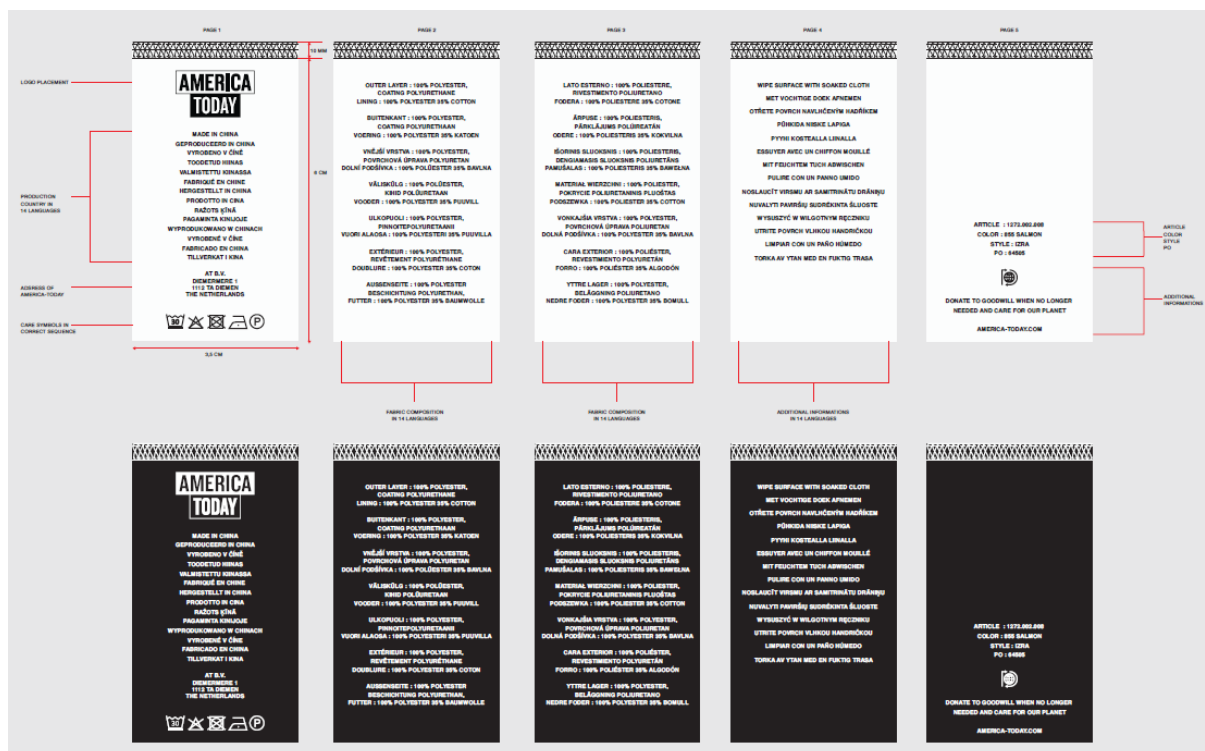
Note as: Material followed by the brandname in parentheses including trademark.

Example 1: 100% viscose (ECOVERO™)

Example 2: 100% Lyocell (TENCEL™)

2. Care label example – America Today

Update



*The design can be found in our separated care label template PDF file. Also for America Today Junior. This file is the layout and sequence are fixed but filled in info are fictional and need to be filled in with specific Order info.

Note: If you use a black care label ("The standard label is white with black font, unless specified differently, then you can use black with white font") make sure the America Today / Coolcat Junior logo remains intact.

For America Today Logo: Do not fill the 'TODAY' part with a light color because this should be black (transparent, no fill) and the 'AMERICA' part should be white; filled. See below;

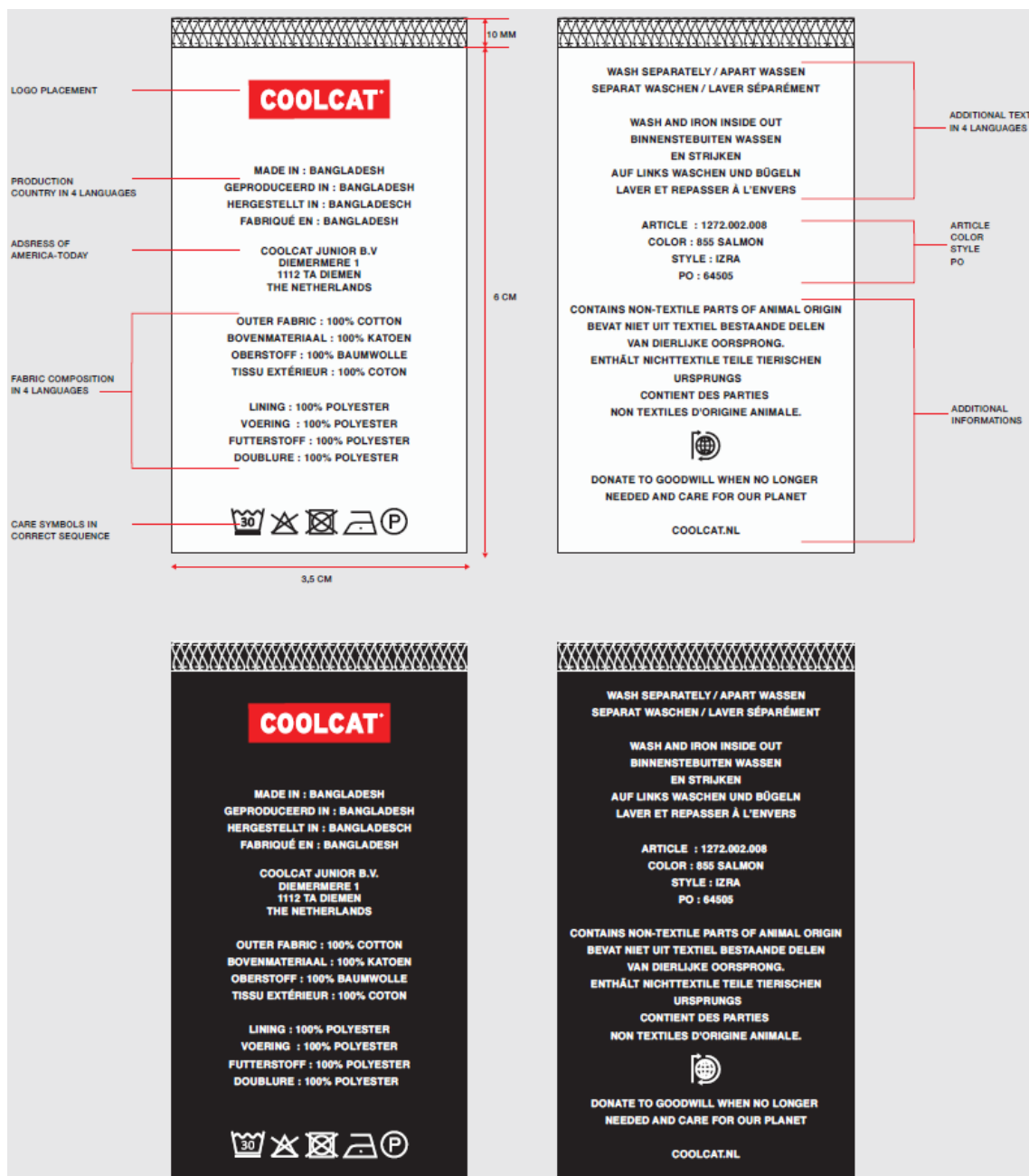
COLORED BACKGROUND



The logo can appear on a black background. Make sure to unite the white outline with the filling white.

3. Care label example – Coolcat Jr.

UPDATE:



**The design can be found in our separated care label template PDF file. This file is the layout and sequence are fixed but filled in info are fictional and need to be filled in with specific Order info.*

4. Translations

UPDATE: Please see Appendix 8a. Carelabel translations list

5. Ginetex symbols

8.1 Wash symbols

	Wash		Wash 40 degrees mild
	Wash 30 degrees		Wash 60 degrees
	Wash 30 degrees gentle		Wash 60 degrees mild
	Wash 30 degrees mild		Wash 90 degrees
	Wash 40 degrees		Hand wash
	Wash 40 degrees gentle		Do not wash

8.2 Bleach symbols

	Bleach		Do not bleach
	Only non-chloride-bleach		

8.3 Dry symbols

	Dry		Dry flat in shade
	Flat drip dry		Line dry
	Flat drip dry flat		Line dry in shade
	Line drip dry		Tumble dry low
	Line drip dry in shade		Tumble dry medium
	Dry flat		Do not tumble dry

8.4 Iron symbols

	Iron		Iron on high temperature
	Iron on mild temperature		Do not iron
	Iron on medium temperature		

8.5 Dry cleaning symbols

	Gentle dry clean, petroleum based solvent only		Dry Clean
	Dry clean, petroleum based solvent only		Professional wet cleaning is not allowed
	Do not Dry Clean		Very gentle wet cleaning
	Gentle dry clean, any solvent other than trichloroethylene		Gentle wet cleaning
	Dry clean, any solvent other than trichloroethylene		Professional wet cleaning