

America Today Member Club Programme Terms and Conditions

The capitalised terms below have the following meanings:

America Today: AT B.V., Diemermere 1, 1112 TA Diemen

America Today Member Club Card: the card issued by America Today under the America Today Member Club Programme;

America Today Member: the holder of the America Today Member Club Card;

America Today Member Club Programme: the loyalty programme developed by America Today under which America Today Members receive unique offers and attractive benefits;

Member Points: the points earned with the America Today Member Club Card;

Member Voucher: the discount vouchers that the America Today Member can earn with the Member Points.

Stores: branch(es) of the America Today shops in Belgium; and

Webshop: the online shop of America Today (<https://www.america-today.com/en-be>).

A. Applicability

1. These Terms and Conditions apply to the application, issuance, registration and use of the America Today Member Club Card under the America Today Member Club Programme.
2. By using the America Today Member Club Card, you acknowledge that you are aware of and agree to these Terms and Conditions.

B. General Provisions

1. As an America Today Member, you can earn Member Points by presenting your America Today Member Club Card in the stores and on the webshop.
2. The America Today Member Club Card is strictly personal, non-transferable and for private use only.
3. Only one (1) America Today Member Club Card may be requested, issued, registered and/or used per America Today Member.
4. Any natural person over the age of 18 with a residential address in Belgium may apply for an America Today Member Club Card.

C. Issue and registration of the America Today Member Club Card

1. An America Today Member Club Card is automatically created when you create a Member Account on <https://www.america-today.com/en-be> or with the assistance of America Today staff at one (1) of the Stores. You may review, save and/or print the applicable Terms and Conditions at www.america-today.com/en-be/general-terms.html/
2. Once registered, your Member Account allows you to view your Member Points balance, change your details, subscribe or unsubscribe to mailings, etc. at any time.
4. Part of the America Today Member Club Programme is the Member Status emails. When you register as a member in one of our stores you will automatically receive the America Today newsletter, when you register online you will be asked if you wish to receive the America Today newsletter. You can unsubscribe from the newsletter at any time by clicking on the unsubscribe link in the newsletter or on your personal page under "My Account".
5. Immediately upon registering your Member Account and receiving your America Today Member Club Card, you will receive a one-time Welcome Discount, see Section H of these Terms and Conditions.

D Use

1. Upon successful registration of the America Today Member Club Card, the America Today Member will have access to his/her America Today Member Club Card.
2. For every Euro you spend in the stores or on the web shop after you have registered, you will receive one Member Point.
3. You will only receive Member Points if you scan your America Today Member Club Card at the Stores or if you are logged in to the Webshop via your "My Account" when making a purchase. Member Points cannot be retroactively credited/deposited to your America Today Member Club Card if you do not have a digital America Today Member Club Card with you at the time of purchase in the stores or if you are not logged in to the web shop.
4. Member Points will not be awarded on shipping charges and/or gift vouchers.
5. Member Points have no monetary value and cannot be redeemed for direct discounts and/or cash.
6. On reaching 100 Member Points, you will receive (by email only) a Member Voucher representing a €10 discount to be used in the stores or web shop on a minimum spend of €50. This Member Voucher is valid for 3 months from the date of issue. Upon receipt of the Member Voucher, 100 Member Points will automatically be deducted from your Points balance. Subsequent offers applicable to accumulated Member Points may vary and will always be notified to you by email. They can also be found on the web shop at www.america-today.com/en-be/myaccount/
7. When you return items on which you have earned member points, the member points you have earned will be forfeit. This amount will be deducted from your Member Points balance.
8. Member Points are valid for a maximum of 2 years from the date of receipt, after which they automatically expire.

E. Special offers

1. An America Today member can benefit from special offers from America Today. These offers are compiled by America Today. Such promotions are only valid for the duration of the promotional period and while stocks last.

F. Changes / Termination

1. America Today reserves the right to terminate, modify or amend the America Today Member Club Programme in whole or in part.
2. Notice of any change or termination will be clearly posted on the website and via email.
3. Member Points will remain valid for 2 months after termination, after which time they will be forfeited without compensation of any kind.

G. Termination of participation

1. America Today Members may discontinue participation in the America Today Member Club Programme at any time.
2. To terminate participation in the America Today Member Club Programme, the America Today Member must do so at www.america-today.com/en-be/myaccount/. From there, the America Today Member can choose to delete the Member Account.
3. An additional way to terminate participation in the America Today Member Club Programme is to contact Customer Service. Inquiries and questions can be emailed to service@america-today.com and/or call +31 078 484 083. America Today Customer Service is available Monday to Friday from 09:00 to 17:00 (local time). The America Today Member should provide the America Today Member Card number, which can be found on the digital Member Card via www.america-today.com/en-be/myaccount/.
4. Upon confirmation of cancellation, the America Today Member Club Card will cease to be valid and Member Points and/or Member Vouchers will be cancelled.

H. Voucher Terms

1. The America Today Member Club Card Programme may issue various types of Member Vouchers, which are issued exclusively by e-mail. These can be found by the America Today Member at www.america-today.com/en-be/myaccount/. The different vouchers are listed below with their corresponding terms and conditions.
2. €10 Welcome Discount: Valid for a minimum spend of €50 and valid for up to 3 months from the date of receipt of the email. This membership voucher is issued as a one-time welcome gift to the America Today member. This discount code is redeemable both online and offline, can be used in combination and is applicable to America Today sales and promotions.
3. Save points towards a €10 shopping spree: With a minimum spend of €50 and valid for up to 3 months from the date of receipt of the email. This member voucher is awarded as a reward for earning a minimum of 100 member points. Every Euro spent in the America Today Stores and on www.america-today.com/en-be/ is worth one (1) Member Point. Upon reaching 100 Member Points, the America Today member will automatically receive an email. The discount voucher will be available at www.america-today.com/en-be/myaccount/. This discount code can be used both online and offline and can be combined and is valid for America Today sales and promotions.
4. Birthday gift 20% off: No minimum order value applies to this membership voucher. This voucher is valid for up to and including one (1) month from the date of receipt of the email. By using this voucher code, the America Today member will receive a 20% discount on the total value of their order. This discount code can be used both online and offline and can be combined and is valid for America Today sales and promotions.
5. All Member Vouchers issued under the America Today Member Club Programme are: one-time use, personal, non-transferable, not redeemable for cash or discount vouchers. In the event that more than one (1) item is purchased, the value of the Member Voucher will be distributed evenly among the items. Should any item be returned or cancelled, the discount applied to that item will be lost. If all items are returned, the entire voucher will be forfeited. Hence, the voucher is valid for a single use within the specified timeframe. Once the period of use has expired, the America Today Member is no longer entitled to redeem the coupon in question. If an America Today Member makes a return, the refund will be equivalent to the amount they paid for the specific item, with the granted discount subtracted.

I. Privacy

1. (Personal) information is processed as part of the America Today Member Club Programme. This procedure is carried out to efficiently handle applications, modifications, or inquiries related to the America Today Member Club Card. In addition, in order to inform you of America Today promotions and offers, your (personal) data will be used. The processing of (personal) data is subject to America Today's Privacy Policy. The America Today Privacy Policy can be found at www.america-today.com/en-be/privacy-policy.html

J. Final provisions

1. America Today reserves the right to amend these Terms and Conditions. From the date of implementation of the revised Terms and Conditions, these Terms and Conditions and all previous versions shall cease to have effect.
2. America Today Members will be notified of any changes in advance via the website or by email.
3. By using the America Today Member Club Card after the updated terms and conditions take effect, you are indicating your agreement to them.
4. If any provision of these Terms and Conditions is found to be void, invalid, unenforceable or unlawful, the remaining provisions of these Terms and Conditions shall remain in full force and effect.
5. These Terms and Conditions are governed by Dutch law.

6. All disagreements stemming from these Terms and Conditions will be brought before the District Court of Amsterdam.

Terms and Conditions America Today Member Club Programme, 08-04-2024